The image above is a +/- 124° panorama photograph from the lookout on top of Lucy the Margate Elephant, panning clockwise from northeast-east (left) to south (right). The yellow rectangle within the photo represents the extent of the photosimulation photo(s).

### Context Map
- Turbine Obscured
- Obstruction Light Obscured
- Turbine Blade Obscured
- Nacelle Obscured
- 200-400 Feet Obscured
- 100-200 Feet Obscured
- Key Observation Point

### Location Map
- Key Observation Point
- Cone of View

### Environmental Information
- Date Taken: 07/29/2020
- Time: 3:30 PM
- Temperature: 92°F
- Humidity: 35%
- Visibility: 10 miles
- Wind Direction: Southwest
- Wind Speed: 10 mph
- Conditions Observed: Fair

### Simulation Information
- Coordinates: 39.32088°N, 74.51169°W
- Character Area: Commercial Beachfront, Seascape (SCA)
- User Group: Residents/Tourists
- Direction of View: East
- Distance to Nearest Visible Turbine: 14.43 miles
- Visually Sensitive Resource: Atlantic Coast Public Beach, Lucy The Margate Elephant, Margate City Public Beach

### Photograph Information
- Camera: Canon EOS 5D Mark IV
- Resolution: 30.4 Megapixels
- Focal Length: 50mm
- Camera Height: 52.5 feet AMSL

Notes: Printed at 100%, the photosimulations are 15 inches wide by 10 inches high. At this size, the photosimulation(s) should be viewed from a distance of 21 inches.
This KOP is located from the observation deck of Lucy the Elephant, a six-story elephant-shaped example of novelty architecture, constructed of wood and tin sheeting in 1881 in Margate City, New Jersey, approximately 5 miles south of Atlantic City. Originally named Elephant Bazaar, Lucy was built to promote real estate sales and attract tourists. Today, Lucy the Margate Elephant is the oldest surviving roadside tourist attraction in America and was designated as a National Historic Landmark in 1976. She remains a tourist attraction, with 135,000 visitors to the site in 2016.

The existing view to the east from this location features an eclectic mix of buildings and other man-made structures in the immediate foreground, backed by a fenced and planted dune restoration area. The elevated perspective is observed from within the observation deck, the basket carried on Lucy’s back. Beyond the restoration area, a strip of white sandy beach extends across the middle ground of the view. The beach is well populated by sunbathers and other beach-goers. Beyond the band of breaking surf at the shoreline, the dark blue ocean extends to a well-defined horizon line where it meets the light blue sky. Due to the elevated location of this viewpoint, the sky is broken by man-made features (e.g., overhead utility poles and lines), except for the high-rise apartment building on the left side of the view. Despite the broad expanse of open water and sky, the abundance of nearby built structures and people give the view a highly developed character.

Rating panel members indicated that the view from the historic Lucy the Margate Elephant is a highly developed and cluttered view that lacks a specific focal point. The vista to the deep blue ocean is interrupted by numerous utility and service amenities, as well as man-made structures of varying style, material, and scale. The viewer experiences this vista for a short period of time while in the howdah observation deck mounted on Lucy’s back. Despite the historic significance of the site, the surrounding environment detracts from, rather than contributes to, the visitor’s viewing experience. Rating panel scores for the existing conditions photographs ranged from 9.3 to 11.7 (average SQC score = 10.8) suggesting this view has moderate scenic quality.

**Scenic Quality Classification:** Low-Moderate
**Rating Panel Score Average:** 10.8
**Rating Panel Score Range:** 9.3 - 11.7

**Field of View**

**Impact Rating Summary**

**Visual Impact Rating**

**Scenic Quality Classification:** Low-Moderate
**Rating Panel Score Average:** 8.6
**Rating Panel Score Range:** 6.0 - 9.7
**Impact Magnitude:** 2.2

**Visual Threshold Level (VTL)**

5

An object/phenomenon that is not large but contrasts with the surrounding landscape elements so strongly that it is a major focus of visual attention, drawing viewer attention immediately and tending to hold that attention. In addition to strong contrasts in form, line, color, and texture, bright light sources such as lighting and reflections and moving objects associated with the study subject may contribute substantially to drawing viewer attention. The visual prominence of the study subject interferes noticeably with views of nearby landscape/seascape elements (Sullivan et al., 2013).

**Scenic or Recreational Value**

Atlantic Coast Public Beach, Lucy the Margate Elephant, Margate City Public Beach.
This scale is designed to insure the photosimulation images are printed at the intended size. Printed at 100% the resulting photosimulation size is 15 inches wide by 10 inches high. At this size and focal length, the photosimulation should be viewed from a distance of 21 inches.
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